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Alycia de mesa * brand expert * modern

I have to say, today was a fun day in more ways than one. My new book Brand Avatar, Translating Virtual World Branding Into Real World Success just launched in Feb in

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Alycia de mesa (author of brand avatar)

Alycia de Mesa is the author of Brand Avatar (4.00 avg rating, 1 rating, 0 reviews, published 2009) and Brand Avatar (0.0 avg rating, Alycia de Mesa

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